



## PRESS RELEASE

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### **Joint House and Senate Committee Endorse V2R Portfolio Company Red Lambda to Fight Music and Movie Piracy on University Networks**

**Orlando, FL (August 4, 2008)** – Red Lambda, Inc. ([www.redlambda.com](http://www.redlambda.com)), a V2R portfolio company and technology leader in enterprise network traffic management, announced today that on August 2, 2008, the US Senate and House of Representatives passed the Higher Education Act including new provisions which require universities to implement traffic filtering technologies that prevent illegal Peer-to-Peer (P2P) downloading of music and movie files. This Act is significant in that it is the first time that the US Congress has come together in agreement that illegal music and movie file sharing is a significant issue on US college and university campuses that this nation's academic leadership can address.

The Congressional Joint Committee of the Higher Education and Entertainment Communities Task Force had earlier received a Request for Information response from Red Lambda detailing the company's dominance among competitors and the Joint House and Senate Committee endorsed Red Lambda's Integrity™ as a viable technology solution in winning the war against illegal file sharing. The Joint Explanatory Statement of the Committee of Conference explains, "Red Lambda's Integrity is a network security solution dedicated to the management of file-sharing activities via protocols like P2P, IM, IRC, and FTP. This technology is able to detect all P2P, OS file-sharing, FTP, IM, proxy use, Skype and application tunneling over HTTP, HTTPS, DNS and ICMP protocols."

"We are very pleased to deliver a cost effective, high impact solution for universities seeking compliance with Congress' recommendations", said Red Lambda President Rob Bird. "By pairing education with technology to leverage the teachable moment, universities using Red Lambda's Integrity are ensured immediate results in terms of stopping illegal file sharing while educating students."

V2R Group Chairman Bahram Yusefzadeh added, "This is a significant moment in the history of Red Lambda. It's gratifying to see Congress' foresight in identifying illegal music and movie file sharing as a problem to be addressed across the academic sector and that Red Lambda has the solution. We are proud that V2R and Red Lambda can play such a significant role in solving this world-wide problem."

For information on the Higher Education Act, visit <http://www.govtrack.us/congress/bill.xpd?bill=h110-4137>.

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**About Red Lambda, Inc.**

Red Lambda, Inc., a portfolio company of V2R Group, Inc. ([www.v2r.com](http://www.v2r.com)), is a technology leader in identity-based network security. Red Lambda's Integrity™ has been globally recognized as a “First in World” traffic management solution for eliminating intrusions, filesharing, botnets, and worms.

Red Lambda was founded with technology developed at the University of Florida (UF) for identity-based traffic management. Like many large enterprises UF's network was home to rampant peer-to-peer (P2P) filesharing and malware outbreaks. Integrity™ solved this problem conclusively, reclaiming over 85% of the network bandwidth and freeing countless man-hours by automating network customer service and education. Integrity™ enjoys over five years of testing and use at UF and other large enterprise networks where the need for comprehensive, identity-based traffic management is required. For more information about Integrity™, visit [www.redlambda.com](http://www.redlambda.com).

**About V2R Group, Inc.**

V2R Group, the parent company of ICU Data Systems, focuses on the commercialization and management of highly innovative technologies. A key element of the V2R business model is to partner with universities to facilitate the transfer and commercialization of revolutionary technologies, with a focus on mid-stage high-tech businesses that have been developed past the initial research and development stage. V2R is led by a management team with many years of experience in technology commercialization and business. For more information: visit: [www.v2r.com](http://www.v2r.com).

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