



## PRESS RELEASE

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### **ICU Data Systems, A V2R Group Portfolio Company, Announces Dr. Willa Drummond and Team Author Chapter in New Neonatology Textbook**

*Willa Drummond, MD MS (Informatics); Tony C. (Chris) Carnes, Ph.D.; and Rebecca Lynn Roys-Gelrud, RN, MS, BC (Informatics) collaborate to author chapter in Comprehensive Neonatal Care: An Interdisciplinary Approach*

**ORLANDO, FL (June 14, 2007)** - ICU Data Systems, a provider of critical care medical technology solutions, announced today that the recently published textbook *Comprehensive Neonatal Care: An Interdisciplinary Approach*, features a chapter authored by team members Willa Drummond, MD MS (Informatics); Tony C. (Chris) Carnes, Ph.D.; and Rebecca Lynn Roys-Gelrud, RN, MS, BC (Informatics). ICU Data Systems is a portfolio company of V2R Group, Inc.

Willa Drummond, MD MS (Medical Informatics), is an internationally recognized and distinguished physician with vast experience and knowledge on the topic of Medical Informatics in Intensive Care Unit applications. Dr. Drummond, who serves as ICU Data Systems Chief Medical Information Executive commented, "My associates and I were honored to be invited to author a chapter in the book *Comprehensive Neonatal Care*. We collaborated to write a chapter entitled, "Electronic Medical Records and Technology," as this is an area of expertise for the team at ICU Data Systems. The chapter focuses on the effective use of information technology in Neonatal Intensive Care Units, and details how information technology can greatly improve patient care, patient outcomes, and clinician workload, as well as provide savings hospital-wide."

ICU Data Systems CEO Lori Frank said, "ICU Data Systems is extremely proud of our team members Drummond, Carnes, and Roys-Gelrud. They are considered experts and industry leaders on the topic of information technology and its applications in the Intensive Care setting. On behalf of ICU Data Systems and V2R Group, we extend our congratulations to them on this significant achievement."

Bahram Yusefzadeh, V2R Group and ICU Data Systems Chairman added, "It is a true accomplishment for our talented team to participate in the authorship of a chapter in *Comprehensive Neonatal Care*. When forming the ICU Data Systems management team, we assembled a group of outstanding experts, who not only serve as leaders in our company, but as leaders in the medical field. It is a prestigious honor for our team members to be recognized as progressive thinkers on the forefront of information technology breakthroughs."

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*Comprehensive Neonatal Care: An Interdisciplinary Approach* Fourth Edition provides a thorough examination of Neonatal nursing management from a physiologic and pathophysiologic approach and serves as a Neonatal nursing resource for both practitioners and graduate students. Written by Carole Kenner and Judy Wright Lott, this hardcover book is published by Saunders (February 2007), and is available at Amazon.com, Barnes & Noble, Books-A-Million and other retailers.

**About Willa Drummond MD, MS (Informatics)**

Willa Drummond is the founder and Chief Medical Information Executive for ICU Data Systems. She is an internationally recognized and distinguished physician in intensive care units and bioinformatics. Dr. Drummond's career achievements include more than twenty years experience as a practicing Neonatologist, and a board certified Pediatric Cardiologist in prenatal cardiopulmonary physiology research. She is also an award-winning researcher and author with a track record for pioneering and successfully completing complex research and development projects.

**About Tony C. (Chris) Carnes Ph.D.**

Tony C. (Chris) Carnes serves as the Vice President and Chief Technology Officer for ICU Data Systems. He is an entrepreneur with extensive experience in database management and design. His career achievements and broad medical computer knowledge make him a valuable collaborator in the ongoing effort to revolutionize the healthcare industry with innovative architecture of intellectual property. Dr. Carnes earned his Master and Doctoral degrees in Computer and Information Science and Engineering at the University of Florida, specializing in database architecture and design.

**About Rebecca Lynn Roys-Gelrud RN, MS, BC (Informatics)**

Rebecca Roys-Gelrud is the Clinical Informatics Consultant for ICU Data Systems. She is an experienced Pediatric Intensive Care Unit (PICU) and Neonatal Intensive Care Unit (NICU) nurse. Ms. Roys-Gelrud received her Bachelors degree in Nursing and her Masters Degree in Nursing Informatics from the University of Maryland.

**About ICU Data Systems**

ICU Data Systems, a portfolio company of V2R Group, Inc., is a provider of critical care medical technology solutions, with offices in Orlando and Gainesville, Florida, and Minneapolis, Minnesota. The company's flagship product, *iCuro*<sup>TM</sup> is a unique, automated real-time bedside clinical data management solution for bedside clinicians in intensive care units. This cost-effective data solution supersedes the hourly manual charting methods used today, by capturing and centralizing patient data in real time from multiple clinical data sources. Utilizing its proprietary

and patented technology, ICU Data Systems also enables the intensive care units of hospitals to easily comply with JCAHO standards and HIPAA mandates. For more information, visit [www.icudata.com](http://www.icudata.com).

**About V2R Group, Inc.**

V2R Group, the parent company of ICU Data Systems, focuses on the commercialization and management of highly innovative technologies. A key element of the V2R business model is to partner with universities to facilitate the transfer and commercialization of revolutionary technologies, with a focus on mid-stage high-tech businesses that have been developed past the initial research and development stage. V2R is led by a management team with many years of experience in technology commercialization and business. For more information: visit [www.v2r.com](http://www.v2r.com).

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*iCuro*<sup>TM</sup> was developed by a team of scientists at The University of Florida Colleges of Medicine & Engineering. Portions of the funding for the initial research and development were provided by National Medical Technology Testbed (NMTB), an organization funded by the Department of the Army under Cooperative Agreement DAMD17-97-2-7016.

Note to Editors: For more information, photography and interviews, please contact Jean Golden at [PR@V2R.COM](mailto:PR@V2R.COM) or 612-385-2324.