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UNIVERSITIES & STUDENTS FACE RIAA DIGITAL PIRACY LAWSUITS; RED LAMBDA OFFERS SOLUTION & URGES CAMPUSES TO INTEGRATE ANTI-PIRACY TECHNOLOGY

Red Lambda's Message to Universities: Integrating Anti-Piracy Technology is far Less Expensive than Litigation for your Students

Orlando, FL – February 28, 2007. – On the heels of the Recording Industry Association of America's (RIAA) announcement informing several universities of forthcoming pre-litigation settlement notices regarding copyright infringement lawsuits, Red Lambda, Inc., a company that offers technology solutions to mitigate illegal file-trading, has a message for universities and campuses: Integrating anti-piracy technology is far less expensive than litigation for your students.

Red Lambda's solution, cGRID::Integrity™, has been praised by both the Motion Picture Association (MPAA) and the Recording Industry Association of America (RIAA) for utilizing advanced proprietary technology to contend with liabilities arising from Digital Millennium Copyright Act (DMCA) violations. Red Lambda's technology also respects academic freedom and the privacy of network users. cGRID::Integrity does not perform P2P content inspection. The Red Lambda technology focuses on the behavior of the protocol, not the particular movie or song that is being transferred. It also provides administrators drag and drop editing which allows them to customize their Acceptable Use policy enforcement and the response to infractions.

"The fact that we can thwart cyber attacks and halt illegal downloading of movie and music files without inspecting content is a huge win for both privacy rights advocates and technology," said Gregory Marchwinski, Red Lambda's President and CEO. "This is an important breakthrough because network administrators demand robust solutions that detect and stop P2P and other protocols that carry malware, consume bandwidth, and facilitate illegal file sharing. At the same time, network users have a strong dislike for Big Brother tactics. We bridge those disparate interests."

Red Lambda was formed with technology originally developed at the University of Florida (UF) for this express purpose. UF's vast residence hall network of over 10,000+ users was home to rampant illegal peer-to-peer (P2P) downloading. The cGRID::Integrity™ solution leverages the benefits of three years of testing and use at UF where it caught the attention of both the Motion Picture Association of America (MPAA) and the Recording Industry Association of America (RIAA). In oral and written testimony to the House Judiciary Subcommittee on Courts, the Internet and Intellectual Property on September 22nd, 2005, the MPAA singled out cGRID::Integrity™ (formerly named Icarus) as a solution for mitigating illegal P2P file sharing on university campuses that has "been employed to extraordinary effect."

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About Red Lambda, Inc.

Red Lambda, Inc., a subsidiary of V2R Group, Inc., is a technology leader in distributed computing applications with its proprietary architecture, cGRID,[™] at the forefront of collaborative grid platforms. Red Lambda's cGRID::Integrity[™] is a solution developed for use in the corporate, university, non-profit, and government spaces that leverages the benefits of grid computing. For more information: www.redlambda.com.

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