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V2R Group Subsidiary, Red Lambda, Testifies Before Congress on Topic of Piracy and University Networks

Gregory Marchwinski, Red Lambda CEO, Testifies Before Congress as Expert Witness.

ORLANDO, FL (MARCH 9, 2007) – V2R Group, Inc., a leading high-technology commercialization & management company, announced today that the CEO of its subsidiary company Red Lambda, Inc. testified before a congressional subcommittee on March 8, 2007 on the topic of ‘Piracy on University Networks.’ Red Lambda CEO Gregory Marchwinski was invited as an expert witness to share his perspective with the House Judiciary Subcommittee on Courts, the Internet and Intellectual Property in Washington, D.C.

The House Judiciary Subcommittee on Courts, the Internet and Intellectual Property is examining the nationwide problem of digital piracy and the illegal downloading of copyrighted materials. In particular, this practice is rampant on university campuses, and Congress is examining whether technology developed by Red Lambda might provide a remedy. Red Lambda is in the spotlight for a number of reasons, including the company’s role in providing a solution to the digital piracy issue, by licensing proven anti-piracy software to universities and other entities.

Recent news announcements on the issue of digital piracy have played an important role in raising visibility of the topic. The Recording Industry Association of America (RIAA) recently announced it has informed several university students of pre-litigation settlement notices regarding copyright infringement lawsuits. The RIAA, along with the Motion Picture Association of America (MPAA) has praised Red Lambda’s solution, cGRID::Integrity™ for utilizing advanced proprietary technology to contend with liabilities arising from Digital Millennium Copyright Act (DMCA) violations. The advantages of Red Lambda’s technology are numerous, as the technology also respects academic freedom and the privacy of network users, and cGRID::Integrity does not perform peer-to-peer (P2P) content inspection. A key point of differentiation is that the Red Lambda technology focuses on the behavior of the protocol, not the particular movie or song that is being transferred. It also provides administrators drag and drop editing which allows them to customize their Acceptable Use policy enforcement and the response to infractions.

Media coverage of Red Lambda has been extensive in recent months, including approximately 30 news reports and stories which are noted on the Red Lambda website at www.redlambda.com.

Red Lambda was founded on technology originally developed at the University of Florida (UF) for this express purpose. UF’s vast residence hall network of over 10,000+ users was home to rampant illegal peer-to-peer (P2P) downloading. The cGRID::Integrity™ solution leverages the benefits of three years of testing and use at UF where it first caught the attention of both the Motion Picture Association of America (MPAA) and the Recording Industry Association of America (RIAA).

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Red Lambda and the issues surrounding digital piracy have been of interest to Congress in prior hearings. In oral and written testimony to the House Judiciary Subcommittee on Courts, the Internet and Intellectual Property on September 22nd, 2005, the MPAA singled out cGRID::Integrity™ as a solution for mitigating illegal P2P file sharing on university campuses that has “been employed to extraordinary effect.”

In the most recent hearing on March 8, 2007, in addition to testimony provided by Red Lambda CEO Gregory Marchwinski, testimony was also presented by other notable industry experts including Cary Sherman, President of the Recording Industry Association of America (RIAA); John Vaughn, Executive Vice President/Association of American Universities; and Jim Davis, Associate Vice Chancellor for Information Technology/University of California Los Angeles, CA (UCLA).

About V2R Group, Inc.

V2R Group is a leading company focused on the commercialization and management of highly innovative technologies. The V2R business model is significantly different from any other in the industry – the company partners with universities to facilitate the transfer and commercialization of revolutionary technologies, with a focus on mid-stage high-tech businesses that have been developed past the initial Research and Development stage. V2R’s management team leverages a vast wealth of technology commercialization and business expertise to minimize go-to-market costs, increase company value, and mitigate shareholder risk. For more information: www.v2r.com.

About Red Lambda, Inc.

Red Lambda, Inc., a subsidiary of V2R Group, Inc. (www.v2r.com) is a technology leader in distributed computing applications with its proprietary architecture, cGRID,™ at the forefront of collaborative grid platforms. Red Lambda’s cGRID::Integrity™ is a solution developed for use in the corporate, university, non-profit, and government spaces that leverages the benefits of grid computing. For more information: www.redlambda.com.

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